

Fine Wines/Champagne and Spirits in France

Market Direction | 2024-10-08 | 25 pages | Euromonitor

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Report description:

Fine wines/champagne and spirits is set to maintain retail current value growth in France in 2024, but see only a slow increase. Other fine wine is expected to struggle to achieve growth in retail volume terms. This stems from an ongoing structural decline of wine consumption in France for many decades, with still red wine, the most important wine product in volume and value terms, contributing to almost three quarters of the loss of still light grape wine in actual retail volume sales over 2022...

Euromonitor International's Fine Wines/Champagne and Spirits in France report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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FINE WINES/CHAMPAGNE AND SPIRITS IN FRANCE

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Slower growth expected in 2024 than in 2023, especially for fine wines

Despite non-negligible premiumisation for the greatest signatures, still a gloomy context for fine champagne

Luxury spirits sees a sluggish performance in 2023-2024 due to a conjunction of negative factors

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No real hope of significant growth for other fine wine and fine champagne

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