

Eye Care in Ukraine

Market Direction | 2024-10-10 | 23 pages | Euromonitor

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Report description:

Sales of eye care have seen growth both in volume and value terms in 2024, although value growth was much healthier due to rising prices. OTC eye care faces some competition from Rx eye care although the latter is typically used for more serious problems (eg eye infections). OTC eye care typically appeals to consumers suffering from allergies and those who suffer from dry eyes. The incidence of allergies in Ukraine is rising due to increasing pollution levels (which have risen since Russia's inv...

Euromonitor International's Eye Care in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Allergy eye care the most dynamic category as consumers get their priorities in order

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