

Eye Care in Switzerland

Market Direction | 2024-10-10 | 21 pages | Euromonitor

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Report description:

Eye care in Switzerland is expected to continue to expand in current value terms in 2024, particularly in the larger segment of standard eye care. These products, including artificial tears, eye ointments, and eye washes, are commonly used for minor irritations like dryness caused by dust, screen time, or fatigue. The increasing prevalence of dry eyes, linked to extended computer use, poor air quality, and an ageing population, is further driving demand for these products.

Euromonitor International's Eye Care in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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