

Eye Care in Sweden

Market Direction | 2024-10-10 | 21 pages | Euromonitor

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Report description:

Allergy eye care continued to see robust growth in 2024 due to the rising incidence of allergies in Sweden. Retail volume and current value sales both increased moderately reflecting the health of the category. Climate change is leading to longer and warmer summers in Sweden, effectively extending the pollen season. Consumers are spending more time outside and traveling more, whilst they are also more exposed to allergens.

Euromonitor International's Eye Care in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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