

## **Eye Care in South Africa**

Market Direction | 2024-10-10 | 22 pages | Euromonitor

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### **Report description:**

Demand for standard eye care in South Africa continues to rise in 2024. Along with increasing digitalisation in the country in general, post-pandemic many consumers remain exposed to the blue light of digital screens such as computers, laptops and smartphones for work, education or leisure purposes. This results in consumers increasingly suffering from eye health issues. Although this encourages them to have their eyes tested if their actual sight is impacted, including the rising incidence of m...

Euromonitor International's Eye Care in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eye Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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