

Eye Care in Slovakia

Market Direction | 2024-10-09 | 22 pages | Euromonitor

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Report description:

The market for eye care products in Slovakia continues to expand, with allergy eye care leading the way. Climate change is manifesting through fluctuations in weather patterns, resulting in higher temperatures, prolonged flowering periods, extended seasons, and increased air pollution. These rising temperatures contribute to an earlier onset of spring, with pollen levels spiking as early as March. Under changing climate conditions, certain plants produce more pollen, which tends to be more aller...

Euromonitor International's Eye Care in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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EYE CARE IN SLOVAKIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Prolonged pollen season and associated allergies support growth of allergy eye care, although few OTC brands are available

Standard eye care sees stable demand, supported by central role of digital devices

Consumer are increasingly seeking herbal/traditional eye care solutions

PROSPECTS AND OPPORTUNITIES

Lifestyle trends and ageing population will continue to support demand for eye care

Allergy eye care will remain key driver of growth

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