

## **Eye Care in Peru**

Market Direction | 2024-10-08 | 22 pages | Euromonitor

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### **Report description:**

Eye care is solid consumer health category in Peru, with a growing number of people seeking products which will soothe their eyes after spending long hours working and/or studying, in addition to spending long periods of time on screens from smartphones to laptops, for recreation and entertainment as well as for required needs. The landscape is also maintaining positive levels of growth, thanks to greater consumer awareness. Many now see eye care as everyday healthcare, being essential for the b...

Euromonitor International's Eye Care in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eye Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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