

Eye Care in Norway

Market Direction | 2024-10-09 | 24 pages | Euromonitor

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Report description:

Eye care is set to display current value growth in Norway in 2024, driven by lifestyle habits, and, in particular, a continued increase in the amount of time consumers spend looking at screens. Norwegians' lifestyles are increasingly involving spending multiple hours a day in front of electronic screens (whether smartphones, tablets, laptops, or televisions). One major factor here is that increasing numbers of jobs require employees to spend most of their working day looking at computer monitors...

Euromonitor International's Eye Care in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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