

## Eye Care in Morocco

Market Direction | 2024-10-09 | 21 pages | Euromonitor

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### Report description:

In 2024, eye care in Morocco continues to expand at a healthy pace. This growth is supported by strong demand for standard eye care products - as digital eye strain, dry eyes and eye fatigue become more prevalent due to increased screen time a rising number of Moroccans require such products. Further, an ageing population ageing is positively impacting category performance, with older adults more susceptible to various eye health issues. The rising incidence of myopia and other refractive errors...

Euromonitor International's Eye Care in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Eye Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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