

## **Eye Care in Israel**

Market Direction | 2024-10-09 | 22 pages | Euromonitor

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### **Report description:**

Eye care is expected to register current value growth in Israel in 2024. The increasing use of digital devices such as computers, tablets and mobile phones is driving demand for standard eye care as people suffer increasingly from eye irritation or dry eye due to prolonged screen exposure. Intensive reading of the daily news broadcasts covering the Israel-Hamas war is also a factor driving sales of standard eye care as many people are glued to their smartphones or tablets until late at night try...

Euromonitor International's Eye Care in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eye Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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