

Eye Care in Egypt

Market Direction | 2024-10-08 | 21 pages | Euromonitor

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Report description:

Sales in eye care in Egypt in 2024 are supported by rising consumer needs due to modern lifestyles. Indeed, the widespread use of smartphones, laptops, and other digital devices has led to a rise in digital eye strain and related issues. This trend is driving demand for eye care products, such as blue light filtering glasses and refreshing eye drops to support eye health.

Euromonitor International's Eye Care in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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EYE CARE IN EGYPT

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Increasing use of digital devices leads to growing demand for eye care

Awareness of UV protection and the very hot climate also support demand

Growing focus on eye health in children

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Eye drops continues to be the most common form of treatment

Refreshing eye drops remain essential in the day-to-day lives of consumers

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