

Digestive Remedies in Ukraine

Market Direction | 2024-10-10 | 25 pages | Euromonitor

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Report description:

Digestive remedies is an important consumer health category in Ukraine, the bulk of sales of which are contributed by digestive enzymes and diarrhoeal remedies. Like all categories of consumer health, sales of digestive remedies plummeted in 2022 following Russia's invasion of Ukraine. While the category has seen strong growth in current value terms in 2023 and 2024 this in part reflects the significant price increases seen in digestive remedies, fuelled by high inflation and rising production c...

Euromonitor International's Digestive Remedies in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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