

Digestive Remedies in Switzerland

Market Direction | 2024-10-10 | 24 pages | Euromonitor

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Report description:

The market for digestive remedies in Switzerland is anticipated to maintain positive growth in current value terms in 2024, with motion sickness remedies leading the way. This upward trend is significantly influenced by the resurgence of travel following the conclusion of the COVID-19 pandemic. Despite this, laxatives and diarrhoeal remedies remain the largest subcategories within digestive remedies.. As Swiss consumers reconnect with their pre-pandemic lifestyles, social occasions and dining ou...

Euromonitor International's Digestive Remedies in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Imodium leads fragmented category
Pharmacies dominate distribution, due to strong consumer preference for expert guidance
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