

## **Digestive Remedies in Sweden**

Market Direction | 2024-10-10 | 22 pages | Euromonitor

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### **Report description:**

Motion sickness and diarrhoeal remedies continued to report steady growth in 2024 as both categories benefited from the higher levels of outbound travel from Sweden. Given their passion for travel, since the COVID-19 pandemic many Swedish consumers have prioritised spending more on travel and international holidays, and this is supporting sales in both these categories. Demand for motion sickness and diarrhoeal remedies was particularly high during the peak travel periods in the summer of 2024.

Euromonitor International's Digestive Remedies in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Digestive Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
October 2024

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Consumer preference for online pharmacies is rising

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