

Digestive Remedies in Serbia

Market Direction | 2024-10-10 | 19 pages | Euromonitor

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Report description:

Digestive remedies witnessed solid value growth in Serbia during 2024. However, over half of Serbians are working on ways to improve their diet, reflecting the prominence of the health and wellness trend in Serbia and consumers' efforts to adopt healthier lifestyles since the COVID-19 crisis. At the same time, busy lifestyles and the lack of time to invest in proper meal preparations is encouraging many local consumers to eat on the go and replace meals with snacks. This causes digestive issues,...

Euromonitor International's Digestive Remedies in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

October 2024

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