

Digestive Remedies in Pakistan

Market Direction | 2024-10-10 | 22 pages | Euromonitor

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Report description:

Digestive remedies is expected to register moderate constant value growth in 2024, in spite of continuing high inflation. There is an increasing prevalence of digestive problems in Pakistan due to sedentary lifestyles and increased consumption of processed food, which in turn is driving demand for digestive remedies. Popular digestive remedies include indigestion and heartburn remedies, laxatives, antacids and diarrhoeal remedies. Continuing population growth also supports growing volume sales.

Euromonitor International's Digestive Remedies in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

Switches

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