

Digestive Remedies in Latvia

Market Direction | 2024-10-09 | 21 pages | Euromonitor

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Report description:

Digestive remedies in Latvia is facing a slowdown in current value growth as the category reaches saturation. With many consumers already familiar with and regularly using brands like Mezym Forte and Espumisan, it is becoming more challenging for companies to drive significant new sales without introducing innovative products or compelling marketing strategies. This environment pushes brands to focus on differentiation, whether through new product features, enhanced efficacy, or unique marketing...

Euromonitor International's Digestive Remedies in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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