

Digestive Remedies in Kenya

Market Direction | 2024-10-10 | 23 pages | Euromonitor

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Report description:

Modern lifestyles characterised by poor diets, lack of physical activity, and high stress are driving a rise in gastrointestinal disorders in Kenya, resulting in higher demand for digestive remedies. The consumption of processed foods, high-fat diets, and irregular eating habits often contribute to common digestive issues, increasing demand for both OTC and prescription medications. This trend is heightened by the need for convenience foods and the growing consumption of fast food options. Produ...

Euromonitor International's Digestive Remedies in Kenya report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

Switches

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