

Dietary Supplements in Uruguay

Market Direction | 2024-10-09 | 23 pages | Euromonitor

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Report description:

Dietary supplement consumption is expected to see robust current value growth in Uruguay in 2024, maintaining the trend seen in 2023. Following the preventive health trend, higher sales levels are estimated to grow with an increasing penetration among middle-income consumer groups, which are increasingly concerned about health and wellness. Rising sales of probiotic supplements, combination dietary supplements, minerals supplements, collagen, co-enzyme Q10 and other herbal/traditional dietary su...

Euromonitor International's Dietary Supplements in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2024

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Sales from direct sellers decline as consumers look for affordable options

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