

## **Dietary Supplements in Ukraine**

Market Direction | 2024-10-10 | 26 pages | Euromonitor

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### **Report description:**

Dietary supplements has been one of the most dynamic categories in consumer health in current value terms in 2024 with sales benefiting from frequent key new launches throughout the year. In 2024 the category has benefited both from strong consumer demand but also rising unit prices triggered by high inflation and rising production and logistics costs. Although Russia's invasion of Ukraine led to a significant decline in sales in 2022 as millions of civilians fled the country, sales of dietary s...

Euromonitor International's Dietary Supplements in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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