

Dietary Supplements in Sweden

Market Direction | 2024-10-10 | 23 pages | Euromonitor

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Report description:

Dietary supplements enjoyed solid current value growth in 2024 as the health and wellness trend gained traction in Sweden. The focus on preventative health measures, rather than treating symptoms as they occur, has underpinned sales. Although the rate of inflation was much lower in 2024 than in the previous years, current value growth was still partly driven by price increases. Swedes are accustomed to researching their own health-related issues and finding out what they might need to do to treat...

Euromonitor International's Dietary Supplements in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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