

Dietary Supplements in Morocco

Market Direction | 2024-10-09 | 25 pages | Euromonitor

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Report description:

Dietary supplements in Morocco is benefitting from rising health consciousness among local consumers in 2024. This increasing awareness is prompting more individuals to regularly consume dietary supplements to enhance their nutritional intake, fortify their natural defences against illness and alleviate symptoms associated with chronic conditions. The trend, which gained momentum during the pandemic, persists among consumers with middle- and higher-income profiles as they seek to support their o...

Euromonitor International's Dietary Supplements in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
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