

## **Dietary Supplements in Lithuania**

Market Direction | 2024-10-09 | 23 pages | Euromonitor

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### **Report description:**

Dietary supplements in Lithuania is recording stable growth in both volume and current value terms in 2024, with rises driven by consumers who seek out products targeting specific issues and needs. Combination dietary supplements remain a popular type of supplement in Lithuania in 2023. Combinations such as vitamin B with magnesium are in demand, with the combination seen as a good way to get a natural energy boost and reduce tiredness. Cranberry is also seeing sales sustained and is mainly take...

Euromonitor International's Dietary Supplements in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
October 2024

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