

Dietary Supplements in Kazakhstan

Market Direction | 2024-10-08 | 24 pages | Euromonitor

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Report description:

Dietary supplements continued to grow in Kazakhstan in 2024 in both value and volume terms due to rising health consciousness and increased awareness of how nutrition affects health and general wellbeing in the wake of the pandemic. Dietary supplements remained an attractive proposition for manufacturers and distributors in 2024, as their prices are not regulated by the Tariff Regulatory Authority. A number of pharmaceutical manufacturers have therefore recently expanded their product portfolios...

Euromonitor International's Dietary Supplements in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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