

## **Dietary Supplements in Estonia**

Market Direction | 2024-10-08 | 23 pages | Euromonitor

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### **Report description:**

Dietary supplements, much like vitamins, are facing challenges in Estonia during 2024, as the market struggles to recover fully from the economic uncertainty that has gripped the nation. Although the health lessons learned during the pandemic initially supported sales, many consumers continue to approach their health in a reactive, rather than preventative, manner. As economic conditions worsened, the purchasing of dietary supplements became an area where many households cut back. Consumers are...

Euromonitor International's Dietary Supplements in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
October 2024

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Vitamins and dietary supplements registration and classification

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