

Dietary Supplements in Egypt

Market Direction | 2024-10-08 | 25 pages | Euromonitor

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Report description:

Dietary supplements in Egypt is following the same trends as vitamins in 2024, with consumers paying greater attention to their overall holistic health. Indeed, there is a growing awareness about the importance of maintaining good health and preventing diseases, especially so after the COVID-19 pandemic, with this event further enhancing health trends. In turn, this has led to a greater understanding of the role of vitamins and dietary supplements play in overall wellness, inspiring more people...

Euromonitor International's Dietary Supplements in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DIETARY SUPPLEMENTS IN EGYPT

KEY DATA FINDINGS

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Trends towards natural and herbal options support dietary supplements
Focus on nutritional deficiencies due to busy lifestyles and dietary choices

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Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches
DISCLAIMER
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