

Dietary Supplements in Ecuador

Market Direction | 2024-10-08 | 23 pages | Euromonitor

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Report description:

Probiotic supplements have been steadily increasing in Ecuador and recorded further strong growth in 2024 as companies have invested significantly in activities with doctors, specifically paediatricians and gastroenterologists, to promote their use. The category leader, Enterogermina, has invested heavily in mass media advertising, including television commercials and social media, and has introduced Enterogermina Adultos to extend its reach to the less developed market of older consumers. New p...

Euromonitor International's Dietary Supplements in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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