

Dermatologicals in Taiwan

Market Direction | 2024-10-10 | 25 pages | Euromonitor

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Report description:

The market for dermatological products in Taiwan is poised for positive, albeit modest, growth in current value terms in 2024, with the significant prevalence of skin diseases in the country underscoring this trend. Taiwan's subtropical climate, characterised by high humidity and warm temperatures, fosters conditions that can lead to fungal infections, such as tinea and athlete's foot. Additionally, the spicy foods commonly found in Taiwanese cuisine can irritate the skin, potentially exacerbati...

Euromonitor International's Dermatologicals in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Rising prevalence of atopic dermatitis in Taiwan

Rising demand for medicated shampoos

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