

Dermatologicals in Serbia

Market Direction | 2024-10-10 | 20 pages | Euromonitor

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Report description:

Dermatologicals in Serbia recorded strong double-digit current value growth in 2024 stimulated by unit price increases. Consumer awareness regarding the various treatments available for dermatological problems has also improved in recent years, encouraging sales. Moreover, Serbians are getting better access to medical checkups and therefore advice from a doctor which is supporting sales of dermatologicals.

Euromonitor International's Dermatologicals in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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