

Dermatologicals in Saudi Arabia

Market Direction | 2024-10-08 | 24 pages | Euromonitor

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Report description:

Value sales of dermatologicals in Saudi Arabia continue to rise in 2024, despite varying performances in terms of overall demand across the category. Unit price increases have been noted for certain dermatologicals, including antifungals, nappy (diaper) rash treatments, antiparasitics/lice (head and body) treatments, antipruritics, cold sore treatments and haemorrhoid treatments. In particular, the leading brand in nappy (diaper) rash treatments, Bepanthen Ointment (Saudi International Trading C...

Euromonitor International's Dermatologicals in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2024

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