

## **Dermatologicals in Nigeria**

Market Direction | 2024-10-08 | 25 pages | Euromonitor

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### **Report description:**

The market for dermatologicals in Nigeria is projected to experience strong growth in current value terms in 2024, though volume sales are expected to decline due to significant increases in unit prices. However, despite high price sensitivity due to low income levels, the essential nature of many dermatological products, such as topical antifungals and vaginal antifungals, has limited the impact of price increases, as consumers have few alternatives.

Euromonitor International's Dermatologicals in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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October 2024

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Vaginal and topical antifungals perform strongly, due to their perceived essential status  
Companies focus on smaller pack sizes

PROSPECTS AND OPPORTUNITIES

Improving economic conditions, combined with demographic changes will boost overall demand  
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