

## **Dermatologicals in Morocco**

Market Direction | 2024-10-09 | 23 pages | Euromonitor

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### **Report description:**

Moroccan consumers continue to place significant emphasis on brand reputation and product efficacy when selecting dermatological products in 2024. Recommendations from healthcare professionals, alongside the presence of active ingredients, heavily influence their choices, as consumers seek products that effectively address their concerns. Additionally, price points play a critical role in purchase decisions, particularly in the current climate of rising living costs.

Euromonitor International's Dermatologicals in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
October 2024

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