

## **Dermatologicals in Lithuania**

Market Direction | 2024-10-09 | 22 pages | Euromonitor

#### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### Report description:

Dermatologicals is posting robustly positive current value growth in Lithuania in 2024, that is more impressive than that of some other consumer health categories. Still, as is the case across much of the industry, growth is largely generated by rising prices rather than higher volume sales.

Euromonitor International's Dermatologicals in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

#### **Table of Contents:**

Dermatologicals in Lithuania Euromonitor International October 2024

List Of Contents And Tables

**DERMATOLOGICALS IN LITHUANIA** 

**KEY DATA FINDINGS** 

2024 DEVELOPMENTS

Convincing performance from dermatologicals in 2024

Female-oriented products and topical antifungals gain ground

Multinationals continue to lead, leaving little space for local players

PROSPECTS AND OPPORTUNITIES

Little change anticipated for dermatologicals

Cold sore treatments will continue to expand but vaginal antifungals has reached its peak

Out-of-home habits to support topical antiseptics while hair loss sales will benefit from innovation

**CATEGORY DATA** 

Table 1 Sales of Dermatologicals by Category: Value 2019-2024

Table 2 Sales of Dermatologicals by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Dermatologicals: % Value 2020-2024

Table 4 LBN Brand Shares of Dermatologicals: % Value 2021-2024

Table 5 Forecast Sales of Dermatologicals by Category: Value 2024-2029

Table 6 Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN LITHUANIA

**EXECUTIVE SUMMARY** 

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 [Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 [Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

**APPENDIX** 

OTC registration and classification

Vitamins and dietary supplements registration and classification

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Self-medication/self-care and preventive medicine Switches DISCLAIMER DEFINITIONS SOURCES Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$  - Complete the relevant blank fields and sign

# **Dermatologicals in Lithuania**

Market Direction | 2024-10-09 | 22 pages | Euromonitor

ORDER FORM:						
elect license	License					Price
elect license		conco				€995.00
		Single User Licence  Multiple User License (1 Site)				
		Multiple User License (I Sice)  Multiple User License (Global)				
		VAT				
					Total	
** VAT will be added			please contact support@ dividuals and EU based			
** VAT will be added						
** VAT will be added			dividuals and EU based  Phone*			
** VAT will be added mail* irst Name*			dividuals and EU based			
** VAT will be added mail* irst Name* ob title*			Phone* Last Name*	companies who are		
** VAT will be added mail* irst Name* ob title*			dividuals and EU based  Phone*	companies who are		
			Phone* Last Name*	companies who are		
** VAT will be added  Email*  irst Name*  bb title*  Company Name*			Phone* Last Name*  EU Vat / Tax ID	companies who are		
** VAT will be added mail* irst Name* ob title* ompany Name* ddress*			Phone* Last Name*  EU Vat / Tax ID  City*	companies who are		

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com