

Dermatologicals in Kazakhstan

Market Direction | 2024-10-08 | 23 pages | Euromonitor

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Report description:

Dermatologicals recorded further growth in both value and volume terms in Kazakhstan in 2024, as the post-pandemic return to out-of-home lifestyles and exposure to the elements have raised awareness of skin health and care. Rising image consciousness among local consumers is also boosting interest in dermatologicals. Importantly, consumers are becoming more educated about skin issues and problems, supported by the skilful marketing activities of manufacturers.

Euromonitor International's Dermatologicals in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

October 2024

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Self-medication/self-care and preventive medicine

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