

Dermatologicals in Guatemala

Market Direction | 2024-10-08 | 22 pages | Euromonitor

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Report description:

Current value growth for dermatologicals in Guatemala is expected to see growth in 2024, but consumers are spending cautiously in response to elevated prices in recent years and there is expected to be uneven growth across the large and diverse offerings. For example, for dermatologicals that are available in smaller formats (e.g., nappy (diaper) rash treatments), consumers continue to migrate towards smaller presentations and use the products more sparingly, as a way of economising. As such, vo...

Euromonitor International's Dermatologicals in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Dermatologicals in Guatemala
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List Of Contents And Tables

DERMATOLOGICALS IN GUATEMALA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth in dermatologicals uneven
Medicated shampoo brand leads
Presence of contraband on the increase

PROSPECTS AND OPPORTUNITIES

Winners and losers over forecast period
Hair loss treatments see growth
Consumers to seek out more natural ingredients in dermatologicals

CATEGORY DATA

Table 1 Sales of Dermatologicals by Category: Value 2019-2024
Table 2 Sales of Dermatologicals by Category: % Value Growth 2019-2024
Table 3 NBO Company Shares of Dermatologicals: % Value 2020-2024
Table 4 LBN Brand Shares of Dermatologicals: % Value 2021-2024
Table 5 Forecast Sales of Dermatologicals by Category: Value 2024-2029
Table 6 Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN GUATEMALA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024
Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024
Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024
Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024
Table 13 Penetration of Private Label by Category: % Value 2019-2024
Table 14 Distribution of Consumer Health by Format: % Value 2019-2024
Table 15 Distribution of Consumer Health by Format and Category: % Value 2024
Table 16 □Forecast Sales of Consumer Health by Category: Value 2024-2029
Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

Switches

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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