

## **Dermatologicals in Egypt**

Market Direction | 2024-10-08 | 24 pages | Euromonitor

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### **Report description:**

Sales in dermatologicals in Egypt in 2024 are supported by the skin and hair care trends promoted strongly by influencers on social media. Indeed, social media platforms have vast user bases in Egypt, allowing influencers to reach large audience quickly and effectively, often sharing skin care routines and offering product recommendations and advice. Such recommendations are seen as trustworthy and reliable, as influencers are adept at building strong personal connections with their followers. I...

Euromonitor International's Dermatologicals in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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