

Cough, Cold and Allergy (Hay Fever) Remedies in Sweden

Market Direction | 2024-10-10 | 23 pages | Euromonitor

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Report description:

Cough, cold and allergy (hay fever) remedies remained the largest product area within consumer health in Sweden in 2024. Consumer demand continues to normalise after the highs of the pandemic, but there are diverging results depending on the category. Combination products, cough remedies and decongestants are all showing signs of normalisation. Medicated confectionery sales continue to decline as Swedes turn to more effective remedies for a sore throat. One of the best performers was antihistami...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN SWEDEN

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