

## **Cough, Cold and Allergy (Hay Fever) Remedies in South Africa**

Market Direction | 2024-10-10 | 24 pages | Euromonitor

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### **Report description:**

Value sales of cough, cold and allergy (hay fever) remedies in South Africa continue to rise across the category in 2024, although overall demand is mainly driven by combination products, cough remedies, decongestants, medicated confectionery and pharyngeal preparations. Albeit from a low base, decongestant rubs is recording particularly dynamic retail volume growth.

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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October 2024

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