

Cough, Cold and Allergy (Hay Fever) Remedies in Slovenia

Market Direction | 2024-10-10 | 22 pages | Euromonitor

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Report description:

Responsible conduct during the pandemic, such as wearing face masks, practising social distancing, and frequently washing hands, effectively limited the spread of flu-like viruses and reduced the number of people affected by commonly transmitted coughs and colds. With the full reopening of society and return to schools and workplaces, the number of cough and cold cases are back to pre-pandemic levels in 2024 and volume sales of cough and cold remedies are consequently recording solid growth. Sig...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Cough and cold cases return to pre-pandemic levels, benefiting sales in 2024
Combination products' sales supported by a return to pre-pandemic behaviours and rising prevalence of allergy cases
International companies maintain their dominance; however, private label is gaining ground in 2024

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