

Cough, Cold and Allergy (Hay Fever) Remedies in Pakistan

Market Direction | 2024-10-10 | 23 pages | Euromonitor

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Report description:

In spite of continuing high inflation, cough, cold and allergy (hay fever remedies) is expected to register healthy constant value growth in Pakistan in 2024. A high incidence of respiratory illnesses is driving growth and this is partly due to rising pollution. Combination products continue to account for most value sales, though in 2024, medicated confectionery is expected to register the highest value growth. Consumers appreciate the convenience and pleasant taste of medicate confectionery an...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN PAKISTAN

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