

## **Cough, Cold and Allergy (Hay Fever) Remedies in Norway**

Market Direction | 2024-10-09 | 26 pages | Euromonitor

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### **Report description:**

Cough, cold and allergy (hay fever) remedies is set to see current value growth in Norway in 2024. Cough, cold and allergy (hay fever) remedies is the largest OTC consumer health category in Norway, and, as such, struggled with rising maturity before the COVID-19 crisis. During the pandemic and post-pandemic periods, the category has experienced significant swings in performance, with social distancing resulting in cough remedies seeing a marked fall in volume sales in 2020, which was then follo...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
October 2024

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN NORWAY

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