

## **Cough, Cold and Allergy (Hay Fever) Remedies in Morocco**

Market Direction | 2024-10-09 | 24 pages | Euromonitor

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### **Report description:**

Cough, cold and allergy (hay fever) remedies in Morocco is seeing generic variants gain ground in 2024. This is thanks to local consumers' cost-consciousness, with affordability being a critical factor in purchasing decisions.

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN MOROCCO

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Cough remedies containing pholcodine are banned

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