

Cough, Cold and Allergy (Hay Fever) Remedies in Lithuania

Market Direction | 2024-10-09 | 22 pages | Euromonitor

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Report description:

In 2024, cough, cold and allergy (hay fever) remedies remains stable, with no real changes in growth patterns. The overall category witnessed huge fluctuations during the COVID-19 era, and now things have settled back down again. The typical climate in Lithuania means that local consumers are well-versed as to how to tackle seasonal colds and flu, and category segments are chock full of treatments and solutions.

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN LITHUANIA

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Self-medication/self-care and preventive medicine

Switches

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