

## **Cough, Cold and Allergy (Hay Fever) Remedies in Kazakhstan**

Market Direction | 2024-10-08 | 24 pages | Euromonitor

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### **Report description:**

Cough, cold and allergy (hay fever) remedies experienced retail value and volume growth in 2024 as consumers have fully returned to their pre-pandemic lifestyles and are more exposed to the elements, other people, and colds/coughs/flu. The rising number of allergy cases in the country has also benefited sales of antihistamines/allergy remedies in the year, as has the recent trend of taking antihistamines to treat a cold.

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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