

Cough, Cold and Allergy (Hay Fever) Remedies in Guatemala

Market Direction | 2024-10-08 | 21 pages | Euromonitor

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Report description:

Cough, cold and allergy (hay fever) remedies are expected to register moderate current value growth, though constant value growth will be more muted, as high costs continue to hit profit margins in spite of inflation easing. These products are available across a broad range of distribution channels (both modern and traditional) in multiple formats, including traditional capsules or tablets, liquid suspension and increasingly smaller smoother gel caps. The broad range of price points and presenta...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
October 2024

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Self-medication/self-care and preventive medicine

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