

Cough, Cold and Allergy (Hay Fever) Remedies in Costa Rica

Market Direction | 2024-10-08 | 22 pages | Euromonitor

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Report description:

Cough, cold and allergy (hay fever) remedies in Costa Rica is poised to record robust growth in total current value sales in 2024, with overall demand remaining reasonably stable. Following the return to pre-pandemic routines and the abandonment of social distancing and other measures previously adopted to curb the spread of COVID-19, circulation of seasonal respiratory viruses has increased, creating a greater need for these products. The easing of inflationary pressures has had the same effect...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN COSTA RICA

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