

## **Consumer Health in Uruguay**

Market Direction | 2024-10-09 | 81 pages | Euromonitor

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### **Report description:**

Consumer health is set to record positive, double-digit retail value growth in 2024, recovering from the decline in sales noted in 2023. In the previous year, sales struggled due to illicit trade, with goods including medicines, dermatological and digestive products, sports nutrition, and dietary supplements bought from Argentina and sold at lower prices to consumers in Uruguay. This was especially problematic in bordering cities like Salto and Paysandu, where illicit trade represented more than...

Euromonitor International's Consumer Health in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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##### KEY DATA FINDINGS

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