

## **Consumer Health in Sri Lanka**

Market Direction | 2024-10-10 | 58 pages | Euromonitor

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### **Report description:**

Consumer health has seen a recovery in the supply chain in 2024 with most products available in pharmacies again, although government supplies remain uncertain. Ayurveda has expanded in part due to its affordability and the rising cost of imported consumer health products. The National Medical Products Regulatory Agency plans to use special labelling to safeguard consumers and halt the sale of fake pharmaceuticals. Despite supply issues the quality of pharmaceuticals has improved in Sri Lanka.

Euromonitor International's Consumer Health in Sri Lanka report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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