

## **Consumer Health in Slovenia**

Market Direction | 2024-10-10 | 79 pages | Euromonitor

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### **Report description:**

Consumers in Slovenia continue to experience the impact of inflation, though it is easing in 2024. This has led to lower, yet still notable, price increases across all consumer health categories. Despite this and demographic challenges facing the country, most areas of consumer health managed to remain in positive territory, registering minimal to moderate retail volume growth, which with price increases resulted in solid to strong value growth in 2024. Slovenian consumer health companies remain...

Euromonitor International's Consumer Health in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## 2024 DEVELOPMENTS

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