

Consumer Health in Qatar

Market Direction | 2024-10-09 | 59 pages | Euromonitor

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Report description:

Consumer health continues to register strong growth in current value terms in 2024 thanks to the high level of purchasing power in Qatar. Growth is also being driven by an increase in self-diagnosis and self-medication, wide access to OTC products and high GDP per capita growth in Qatar. High obesity levels and an increased focus on health and wellness has also benefited sales of a wide range of products, including those focused on preventative health.

Euromonitor International's Consumer Health in Qatar report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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